

STARTUP GIANTS PLC
(the “Company”)

ANNOUNCEMENT of APPLICATION for ADMISSION to NEX EXCHANGE GROWTH MARKET of the ISSUED ORDINARY SHARE CAPITAL under the SYMBOL “SUG”

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Incorporated in the United Kingdom with the registered no. registered number: 09690364
IBC Sector: Super-sector 8700 (Financial Services); sub-sector 8775
(Speciality Finance)
ISIN: GB00BYP94G30
LEI: 213800Z2UNGWYLZELA58
SEDOL NO: BYP94G3
NEX EXCHANGE TRADING SYMBOL: SUG
NEX Exchange
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STARTUP GIANTS PLC announces that it has applied for the Admission of the whole of its issued share capital to NEX Exchange Growth Market.

Introduction

STARTUP GIANTS PLC is a UK-based investment vehicle, which will invest in technology start-ups at the concept stage. The Company intends to evaluate and invest in a range of businesses located in the UK and mainland Europe. The Directors and the Investment Advisory Panel have experience in technology companies and start-ups and will use their expertise and their industry contacts actively to manage the early stage development of the businesses in which it chooses to invest.

Before incorporating the Company in July 2015, the concepts and business model outlined in this document were prototyped from late 2014, using “Startup Giants” as a brand name, in order to trial certain methodologies and refine and improve the overall business model and approach to market. Methods such as syndication and crowd funding were evaluated but dismissed in favour of the accelerator approach. The first Startup Giants’ accelerator round ran from January to March 2015. A second accelerator round ran from August to October 2015. The experience from both these accelerator rounds having direct interaction with and feedback from entrepreneurs and start-up founders has given the Company a proven and repeatable methodology.

The Management

The Company's Board of Directors consists of: **Jeremy Martin Paul Buckler** – Chief Executive Officer; **Virginia Filmer-Sankey** – Finance Director and Company Secretary; **Frederic Betito** - independent non-executive Director; and **Dr. John Campbell Robertson** – independent non-executive Director. In addition to the Board of Directors, there is an Investment Advisory Panel comprising the Chief Executive Officer and two non-Directors, **Kevin Doyle** and **Jacques De Mevius**. **Mr. Doyle** is a technology entrepreneur and investor; and the founder-chairman of a Belgian private investor group. **M. De Mevius** is a scion of the Anheuser-Busch brewing dynasty; in 2008, Anheuser-Busch was sold to InBev for approximately \$52 billion. **M. De Mevius** is involved in a family holding company, EPS. He founded a private venture fund and is a member and shareholder of an early-stage investment fund organisation, in addition to his work with an international non-profit association.

Share Capital and Number of Shares to be Admitted to NEX Exchange Growth Market

In its Admission document dated 9th October 2017, the Company describes the placing of an aggregate of 800,200 new ordinary shares of five pence each (“Shares”) at £1.00 per Share to raise approximately £752,700 net of expenses, of which the allotment of 550,000 Shares is conditional upon Admission to NEX Exchange Growth Market of the whole of the issued share capital of the Company. The number of Shares in issue and admitted to trading on NEX Exchange Growth Market will accordingly be 1,000,200.

Apart from the 200,000 deferred shares of 45 pence each representing £90,000 of nominal share capital (which are described in the Admission document and are regarded as being of no economic worth) at the date of Admission there shall be no other class(es) of security in issue; and no deferred equity in the form of options, warrants or loans exercisable, convertible or commutable into Shares, which could result in the issue of further Shares.

Directors’ and Other Interests in Shares

On Admission, the Directors of the Company shall control 694,501 Shares representing 69.44 per cent of the outstanding voting rights as follows:

<i>Name of Director</i>	<i>Shares on Admission</i>	<i>Percentage of ordinary share capital</i>
Jeremy Buckler*	679,501*	67.94*
Frederic Betito	15,000	1.50
Total	694,501	69.44

* Including Pointsman Limited and DRAX, each of which is controlled by Jeremy Buckler

Apart from Mr. Buckler’s beneficial shareholdings, on Admission the only shareholding representing three per cent or greater of the outstanding voting rights shall be:

<i>Name</i>	<i>Shares on Admission</i>	<i>Percentage of ordinary share capital</i>
Kevin Doyle	55,499	5.55

Shares in Public Hands

On Admission, there shall be 250,200 Shares or 25.01 per cent of the outstanding voting rights which are deemed to be in “public hands”. “Public hands” is understood in this context to mean holdings of Shares each having voting rights representing less than five per cent of the outstanding voting rights and not held by persons who are also Directors of the Company, since the sale or purchase of Shares by

Directors shall be subject for a period of two years from the date of Admission to certain restrictions described in Part III of the Admission document in addition to restrictions arising from the law or from the NEX Exchange Growth Market Rules for Issuers (“Rules”).

Display Documents

The Admission document dated 9th October 2017 and referred to above, together with certain other information required under Rules to be publicly available, is accessible via the Company’s website at: <http://startupgiants.com>. Physical or soft copies of the Admission document are also available upon request from the Company’s Nex Exchange Corporate Adviser, Keith, Bayley, Rogers & Co. Limited, at the address given above or by e-mailing one of the e-mail addresses appearing below under “Enquiries” .

Anticipated Date of Admission

The Directors anticipate that trading in the Shares of Startup Giants PLC on NEX Exchange Growth Market under the symbol “SUG” shall commence on 1st November 2017. Should this subsequently change, a further announcement shall be made.

Jeremy Buckler, Chief Executive Officer
London, 27th October 2017

This announcement has been made after due and careful enquiry and the Directors of Startup Giants PLC accept responsibility for its content.

Enquiries:

Startup Giants PLC

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ENDS.