

Ganapati PLC
(“Ganapati” or “the Company”)

Application for Admission to ISDX Growth Market

The Directors of Ganapati Plc (the “Company”) are pleased to announce that the Company has applied for its ordinary shares to be admitted to trading on the ISDX Growth Market. The Company’s registered office is 30 Percy Street, London, W1T 2DB. The expected admission date is 19 August 2015.

The Company’s ordinary shares have been admitted on the GXG Main Quote Market since 6 August 2014. In parallel with the application for admission to the ISDX Growth Market, the Company is seeking to delist from GXG Main Quote Market on admission to ISDX Growth Market.

Company Information

Ganapati Plc invests in and develops software for the social media and consumer markets. The Company’s strength lies in its development of smartphone application software (“Apps”) and other social media software. Additionally, the Company reviews external proposals with the possibility of either investing in or acquiring the IP rights to other software applications used in social media Apps.

The Company has developed and launched preliminary versions of its 3 main Apps. It continues to work on upgrades to these Apps which it will launch in due course. Ganapati has initiated a joint venture in online gaming.

The Group consists of the PLC, which owns the Group’s interests and rights in the Group’s IP, and its subsidiary GPJ Venture Capital LLC, a company incorporated and registered under the laws of Japan.

Group’s Current Apps

- **BUZZ POP** - A message app for chatting and the creation of videos. The chat feature allows users to communicate with each other in real time. Messages disappear 30 seconds after being read. BUZZ POP is now available for iOS in the United Kingdom, and for iOS/Android in Japan. The official launch is expected in November 2015.
- **Zapppi** - An instant commentary billboard service, available by registration. Zapppi allows users to start a discussion on any website with no need to go to specific dedicated comparison websites. An updated version is expected to be launched in December 2015.
- **MY list** - An online cloud storage platform that allows users to drop files, stream videos, photos and music into their “own space”. Users’ content can be downloaded quickly and shared amongst contacts and colleagues. MY list was soft-launched in February 2015. An updated version is expected to be launched in Q1 2016.
- **Casino Games** - This new division has been formed to develop mobile app games which will utilise smartphone technology and Japanese style game software to create a genre of enjoyable games in the gambling sphere. The Company is currently developing the prototype version in-house. The forecast development cost of the project is 300 million Yen approximately £1.5m. As part of this strategy the Company is in the process of preparing an application for a remote gambling software operating licence from the United Kingdom Gambling Commission and expects to have submitted this application by the end of Q3 2015.

Directors

The Directors of the Company, and their positions are as follows:

Tony Drury (Aged 68, Non-executive Chairman)

Tony was appointed as Non-Executive Chairman on 6 August 2015. Tony is the Non-Executive Chairman of Alpha Returns Plc, a Hong Kong based Investment Company listed on AIM. He is Chairman of Axiom Capital, an FCA authorised corporate finance house, a Director of City Fiction Ltd, a media company. He was previously the founder and Chairman of St. Helens Capital Plc. This was a FSA (now FCA) regulated corporate advisory firm based in the City of London. As Chairman he was responsible for the strategy and new business activities. St. Helen's became one of the most successful PLUS Markets advisory firms. Plus Markets was the previous name of ISDX, prior to its acquisition by ICAP Plc.

Hiroki Hasegawa (age 36, Chief Executive Officer)

Hiroki began his career in 2001 at Illios Co. Ltd, an events promotion and mobile site service company, where he worked until 2005. He went on to become a promotion manager of I-FREAK Holdings Inc. a listed company on the Tokyo Stock Exchange. In 2010, he joined TAGGY Co. Ltd, and worked as a manager before joining Unimedia Co. Ltd. Hiroki is a co-founder of Hasegawa Planning. Hiroki graduated from the faculty of Information System at Tokushima Bunri University in 2001.

Yukio Ishihara (age 40, Chief Marketing Officer)

Yukio Ishihara began his career at Grace Japan Co. Ltd in 1999, and subsequently joined First Charge Inc. in its advertising department as an assistant manager. Yukio was a Senior Manager of RDS Co. Ltd. He co-founded Major Craft Inc. in 2010, and was employed by the company as Chief Executive Officer.

Taku Sawada (age 31, General Manager and Sales Officer)

Taku Sawada joined RESTIR Holdings in 2009, where he worked as sales and marketing manager, including roles in international marketing and promotions. Prior to that he graduated in 2007 from Edogawa University in Japan with a degree in Management and Social Studies. Taku joined Ganapati Plc in June 2015.

Reasons for Admission to ISDX

The Company is seeking admission to the ISDX Growth Market in order to:

- (i) maintain liquidity in its shares;
- (ii) enable the Company to issue shares to finance social media software; and
- (iii) enhance further the Group's ability to exploit growth opportunities.

Additional Information

The Company is classified under Section 97 of the FTSE Global Classification System, software & computer services. The Company will be classified as a software company pursuant to the ISDX Rules for Issuers.

The Company has applied for admission to the ISDX Growth Market of its entire issued share capital which comprises 3,852,464 Ordinary Shares of £0.08 each.

With effect from admission settlement of transactions in Ordinary Shares will take place within CREST if the relevant Shareholder so wishes. CREST is a voluntary system and Shareholders who wish to receive and retain share certificates will be able to do so.

CREST is a computerised share transfer and settlement system enabling securities to be held in electronic uncertificated form and transferred otherwise than by written instrument. The Articles permit the Company to issue shares in uncertificated form in accordance with the CREST Regulations.

Significant Shareholdings

As at 12 August 2015, the following parties have an interest of more than 3% in the shares of the Company:

Name	Number of shares	Percentage holdings
Equity Midas Inc.	614,144	15.94%
HLMS Inc.	3,125,000	81.12%

With effect from admission the following parties will have an interest of more than 3% in the shares of the Company:

Name	Number of shares	Percentage holdings
Mr Naoaki Kurotaki	142,493	3.7%
HLMS Inc.	3,125,000	81.12%

Shares in Public Hands

Approximately 13.18% of the Company's share capital will be in public hands on admission.

Document Available for Inspection

Copies of the Admission Document will be available free of charge during usual business hours on any weekday (Saturdays and public holidays excepted) at the offices of Alexander David Securities Limited at 49 Queen Victoria Street, London EC4N 4SA.

The directors of Ganapati Plc accept responsibility for this announcement.

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